



Integrator Guide

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Introduction

We are excited to be working with you! This guide gives insight into the different processes studios and gyms follow to utilize the integration between ClassPass and your booking platform.

These three steps must be completed in order for ClassPass to activate an integration:

1. Integration is turned on.
2. Any additional steps to activate the integration have been completed (these can vary by booking platform) by the studio or the booking platform.
3. Organization ID (Business ID) and Location ID have been provided to ClassPass.

New ClassPass Partner Studios

This studio is not yet live on ClassPass, but has signed a contract, currently uses your booking platform and their setup is eligible for the integration.

1. Studio receives a 'Getting Started' email from the launch team directing them to:
 - a. Reach out to their booking platform representative.
 - b. Get **Organization ID** (Business ID) and **Location ID**.
 - c. Email the information to **launch@classpass.com**.
2. Studio reaches out to booking platform representative.
3. Booking platform representative reaches out to partner to:
 - a. **Booking Platform Enabled Integration:** Confirm integration has been set up, provides IDs and any needed next steps for the partner. If there are settings that need to be updated by the partner a 'Help Article' is created and shared.
 - b. **Partner Enabled Integration:** Share steps of how to enable the integration and find IDs, 'Help Article' is shared.
4. Partner completes any needed steps and shares IDs with ClassPass.
5. ClassPass finishes the integration setup and does a test to confirm proper set up.

Current ClassPass Partner Studios

The studio is currently on ClassPass and manages their ClassPass schedule manually or with another scheduling platform/integration.

1. Studio reaches out to ClassPass to request an integration with your platform.
2. ClassPass Success Team directs the studio to:
 - a. Reach out to your booking platform representative.
 - b. Get **Organization ID** (Business ID) and **Location ID**.
 - c. Share ID information with ClassPass.
3. Studio reaches out to booking platform representative.
4. Booking platform representative reaches out to partner.
 - a. **Booking Platform Enabled Integration:** Confirm integration has been set up, provides IDs and any needed next steps for the partner. If there are settings that need to be updated by the partner a 'Help Article' is created and shared.
 - b. **Partner Enabled Integration:** Share steps of how to enable the integration and find IDs, 'Help Article' is shared.
5. Partner completes any needed steps and shares IDs with ClassPass.
6. ClassPass finishes the integration setup and does a test to confirm proper set up.

*If a studio reaches out and asks how to integrate with ClassPass or wants to start using the integration, please have them reach out to our Success Team using their ClassPass Dashboard.

Potential ClassPass Partner Studios

The studio uses your platform, and has inquired about using the integration and becoming a ClassPass partner.

Please direct the studio the following URL and someone will reach out to them:

<https://partners.classpass.com/partner-with-classpass>

Glossary

Booking Platform Enabled Integration:

This integration is enabled by the booking platform's support team

Partner Enabled Integration: This integration is enabled by the studio themselves in their booking platform manager



classpass

ClassPass is an all-access membership to a global fitness network of over 25,000 studios, gyms and wellness providers worldwide. It connects people to a variety of experiences, including yoga, cycling, pilates, barre, running, strength training, dance, sports, meditation, massage and more.

Join the world's leading marketplace for studio fitness, gym and wellness providers and start maximizing your revenue. We'll help you get discovered by a global community searching for their next great wellness experience: yours.

Get started